**Highlight at Internorga 2010:**

# New PoS system from Sharp – a wise choice

**Anyone looking for success in the hospitality business needs many talents. The latest member of the Sharp family of PC-based PoS systems is guaranteed to be equal to every task. The new UP-V 5500 not only has an attractive design but also has just the right internal features to make it extremely practical and flexible.**

**Hamburg, Internorga 2010.** With the UP-V 5500, Sharp has added a genuine all-rounder to its line-up. The large LCD screen with a diagonal size of 38 centimetres (15 inches) and integrated Premium Touch software gives this EPoS terminal a very user-friendly character. All the essential peripherals, such as network printer, weighing scales, drinks dispensing system or the latest Orderman wireless handhelds can be easily connected to the terminal. Despite its considerable functionality and high performance, the unit takes up only little space and is extremely energy efficient.

Frequent personnel changes and shift work, combined with the demand for constant improvement in service quality, require a cash register that staff can operate intuitively. The UP-V 5500 has therefore been equipped with the latest version of Sharp's own Premium Touch software. Without requiring a long familiarization period, staff will be able to execute complex applications such as bill splitting, table availability tracking, search functions and customer databases. Different payment methods, concession management, staff consumption and the supervisor/restaurant manager function are all also standard. The system also provides comprehensive data analysis functions, giving valuable statistics for hospitality management.

Ease of use is ensured by the bright, high-contrast touch display with a screen size of 38 centimetres (15 inches) and the comprehensive order input form, with its clear layout and colour-coded function keys and article keys. With the table layout function, the entire restaurant can be effortlessly viewed on the cash register screen. The layouts of user interface, receipts and bills can be individually adapted and integrated into the routine processes of the business.

Additional interfaces are provided for the connection of all commercially available Orderman handheld wireless terminals, including the new generation "Sol". Full compatibility is provided, regardless whether the customer buys a complete new Sharp system or wishes to use existing Orderman devices. Additional components such as drinks dispensing systems, elPAY online billing, various hotel software systems and weighing systems can also be connected and integrated into the system.

Fast data transfer and short waiting times are ensured by the 1.6 GHz Intel® Atom™ processor and the high capacity 1GB RAM. The new UP-V 5500 can also be started up via the network from a central computer using the Wake-on-LAN function. The terminal

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has low power consumption and is entirely fanless. As a result its operation is peacefully silent. The new Sharp PoS system runs on the latest version of the Windows XP Embedded POS Ready operating system and is therefore compatible with the latest software applications and is also ideally suited to future Point of Sales applications.

With its compact footprint and slim design, the UP-V 5500 also saves space. This new PoS system will soon be available in the shops.

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*Please visit  www.sharp.eu*

**Sharp's environmental activities**

With its global environment strategy, Sharp has made environmental protection an integral part of its corporate culture. What we call the Sharp Super Green Strategy covers the production of energy-saving and energy-generating products in ecologically advanced plants, along with responsible recycling. One of the company's main aims on the road to becoming an "environmentally advanced company" is to significantly reduce both direct and indirect $CO_2$ emissions in our operations and products. Throughout the world, Sharp has defined environmental standards that apply to all our plants and products, and these are being continuously revised and dynamically improved.

You can find more information about Sharp's environmental activities on the Sharp Green Site at www.sharp.de/green_site.

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